

## Skyways Aviation relaunches as Skyworld Aviation

**Skyways Aviation is re-branding as Skyworld Aviation. The move comes after a reorganisation within the Salénia Group which also saw Air Express being sold to the Swedish travel company, MCA Airlines.**

Despite moving outside the Salénia Group, Skyworld Aviation will retain its exclusive role of assisting Swedish operators Skyways, Amapola & Direktflyg with their ongoing fleet requirements. As the new name suggests, Skyworld Aviation will also focus on developing its rapidly expanding international customer base.

With a view to strengthening its marketing efforts, Skyworld Aviation is also pleased to announce the appointment of Carlos Matallana Bravo de Laguna. Carlos joins the company from Cranfield University where he has recently completed an MSc in Air Transport Management.

Skyworld Aviation continues to be one of the leading marketing agents of regional aircraft worldwide, having placed over 400 aircraft since 1996 on behalf of over 130 clients.

For more information contact Juliet Hewitt, Marketing Manager [juliet@skyworld.co.uk](mailto:juliet@skyworld.co.uk). Tel. + 44 1753 832088

Skyworld Aviation  
13-15 Sheet Street  
Windsor  
Berkshire  
SL4 1BN  
Tel. + 44 1753 832088  
Fax. + 44 1753 841511

Chris Beer, Managing Director - [chris@skyworld.co.uk](mailto:chris@skyworld.co.uk)  
Peter Greensmith, Director - [peter@skyworld.co.uk](mailto:peter@skyworld.co.uk)  
Krijn Molenaar, Sales Director - [krijn@skyworld.co.uk](mailto:krijn@skyworld.co.uk)  
Juliet Hewitt, Marketing Manager - [juliet@skyworld.co.uk](mailto:juliet@skyworld.co.uk)  
Carlos Matallana Bravo de Laguna, Marketing Executive - [carlos@skyworld.co.uk](mailto:carlos@skyworld.co.uk)  
Kati Butler, Office Manager - [kati@skyworld.co.uk](mailto:kati@skyworld.co.uk)